



Six Star Snow Riders (SSSR) Sponsor A Trail Program

Frequently Asked Questions

Q: Why did SSSR start the program?

A: SSSR is a volunteer led, non-profit organization committed to protecting the environment, the health and safety of trail enthusiasts and volunteers, in the communities where we operate. Funds generated by this program help keep trails open and support club operations.

Q: How many trails can I sponsor?

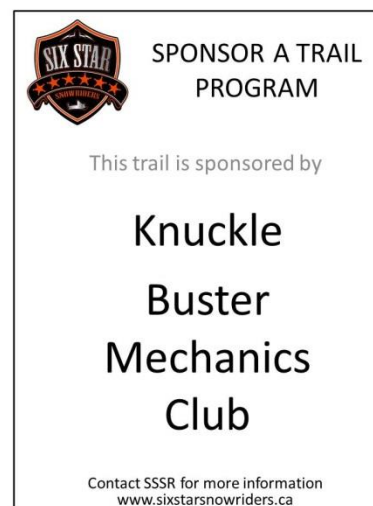
A: There is no limit to the number of trail sections that you can sponsor.

Q: How large will my signs be?

A: The signs will be approximately 12"x18" and be made of a weather-resistant material. You will be assigned 2 signs (one at each end of the trail section).

Q: What can I have on my sign?

A: Your sign will feature your approved company legal name or your individual or group name, in full colour. See examples below:



Q: Who will maintain my sign?

A: SSSR will maintain your sign. Signs will be installed when the section of trail is officially opened and will be removed when the trail is officially closed, generally Jan 1 to March 1.

Q: How much does the program cost?

A: The program costs \$200 plus applicable taxes per season, payable via SSSR online store.

Q: What happens if my sign becomes damaged?

A: SSSR will replace or repair the sign at no cost to you, to a maximum of 2 signs.

Q: How long to I have to commit to the program?

A: You are required to commit to the program for 1 season. No refunds are permitted.

Q: What are the trail sections that I can sponsor?

A: Trail sections are defined based on intersections. See list below for trail opportunities (they may change time to time).

SSSR 500 – C Trail, section from Trail 12 to Trail 22
SSSR 501 – Trail 12, section from C Trail to Hamer Bay Road
SSSR 502 – Trail 19, section from Trail 22 to Trail 26
SSSR 503 – Trail 26, section from Trail 19 to Crane Lake Road
SSSR 504 – Trail 19, section from Trail 26 to Trail 20
SSSR 505 – Trail 20, section from Trail 19 to Healey Lake Road
SSSR 506 – Trail 19, section from Trail 20 to C Trail
SSSR 507 – Trail 18, section from Trail 19 to Healey Lake
SSSR 508 – Trail 22, section from Trail 19 to C Trail
SSSR 509 – C Trail, section from Trail 22 to Trail C102D
SSSR 510 – C Trail, section from Trail C102D to Trail 22
SSSR 511 – C Trail, section from Trail 22 to Trail 19
SSSR 512 – C Trail, section from Trail 19 to Trail 16
SSSR 513 – Trail 16, section from C Trail to Kapikog Lake
SSSR 514 – C Trail, section from Trail 16 to Trail 10
SSSR 515 – C Trail, section from Trail 10 to Trail 14
SSSR 516 – C Trail, section from Trail 14 to Moon River
SSSR 517 – Trail C102D, section from Trail 7 to Trail 8
SSSR 518 – Trail C102D, section from Trail 8 to Trail 9
SSSR 519 – Trail 10, section from C Trail to Trail C102D
SSSR 520 – Trail C102D, section from Trail 9 to Trail 10
SSSR 521 – Trail 9, section from Trail C102D to Trail 4
SSSR 522 – Trail 9, section from Trail 4 to MacTier Medical Centre

SSSR 523 – Trail 4, section from Trail 9 to MacTier Legion
SSSR 524 – Trail 7, section from Trail C102D to Highway 400
SSSR 525 – Trail 3, section from Trail 9 to end
SSSR 526 – Trail 8, section from Trail C102D to Trail 14
SSSR 527 – Trail 14, section from C Trail to Trail 15
SSSR 528 – Trail 15, section from Trail 14 to Lake Joseph Road
SSSR 529 – Trail 14, section from Trail 15 to Trail 8
SSSR 530 – Trail 14, section from Trail 8 to Toronto Lake Road

Q: What is the process to participate in the program?

A: Once you have completed and signed the agreement, please email to SSSR for review. Once your application is approved, you will pay the appropriate fees (via SSSR online store) and you will be recognized on the trail identified as well as on the SSSR website. Only individuals, groups, or companies determined by SSSR will be allowed to sponsor a section of trail.

Q: What are the Terms and Conditions of the program?

A: Only individuals, groups, or companies determined by SSSR will be allowed to sponsor a section of trail and must agree to the following Terms and Conditions:

1. SSSR may refuse to grant a request to sponsor a section if, in its opinion, granting the request would jeopardize the program, be counterproductive to its purpose, create a public safety hazard, or be in conflict with OFSC, provincial or municipal policies.
2. Program Participants shall indemnify SSSR and agree to abide by SSSR's guidelines and to not hold SSSR responsible for any injuries or damages that they may cause or suffer as a result of participation in the program.

Q: Why would I participate in this program?

A: SSSR Sponsor A Trail signs are displayed on the clubs active trails, offering our sponsor's positive exposure 24 hours a day, 7 days a week, for the entire snowmobile season. For a sponsoring business, it's another avenue to increase sales and recognition as snowmobile riders support companies who support the trails. Throughout the season, thousands of snowmobile riders will see your brand and that you support SSSR. This program augments the directional sign and trail guide program offered by OFSC district 10.

For individuals or groups, snowmobile riders will appreciate that fact you or a loved one is supporting the trail system as well as the club and MacTier Food Bank. The sponsorship opportunity is a great birthday or holiday gift ... this is the type of gift you get for the person who has "everything"!